Bonners Ferry Sign Ordinance Questionnaire

The City of Bonners Ferry is updating its sign ordinance, and would appreciate your help. In order to get feedback from the public we are asking that you fill out or answer the following questions relating to signs in the City limits. Your answers will be used to help shape the new sign ordinance. All drafts of the sign ordinance can be found online at the City of Bonners Ferry website. To find the draft, click on the "City Departments" tab, then "Planning and Zoning, Building", then "Sign Workshop Information".

The City would appreciate your input at the next Sign Committee workshop. We have two more workshops planned; one on **October 1, 2015** and **October 8, 2015**, at 5:30 at City Hall. The questions below, and others, will be discussed at these meetings. The draft sign ordinance will also be discussed at next Planning and Zoning on **October 15, 2015**. Please call us at 267-3105, or email at mklaus@bonnersferry.id.gov, with any questions or comments.

There has been some discussion about roof-mounted signs in the downtown area. How do you feel room mounted signs fit into the landscape of the City?
Currently, electronic reader boards or animated signs are not separated out or treated differently than fixed or non-animated signs. Do you believe these types of signs should include additional standards such as standards for dimming or restrictions on animated image size?
The existing illumination standards provide for limited regulations pertaining to graphic displays or maximum illumination allowances. Do you find it important to provide standards to regulate flashing, rotating or blinking signs and maximum illumination standards?
Current sign language provides for maximum sign area to not exceed 300 square feet of area (approximately 10'x30'). New language proposes reducing the maximum sign area from 300 to 100 square feet (10'x10') per sign. Do you feel this reduction in size will limit the way businesses advertise in Bonners Ferry? What do you feel would be an optimum size?
